



Your 7 Day Tracker.

You have read the ideas. Now it is time to use them.

Again, do not try to do everything at once. Use this simple checklist to focus on just one small win each day. By the time you check off the last box, you will have created seven new opportunities for readers to find you.

Day 1: The Last Click

- I asked a friend or peer to look at my sales page.
- I made one clear improvement to my book description or hook.

Day 2: The Silent Salesperson

- I updated my email signature to include my book title and a link.
- I added a "PS" to my Out of Office reply.

Day 3: The Personal Invitation

- I sent a personal message to one specific person who would enjoy my book.
- I kept it low pressure and friendly.

Day 4: The Tiny Taste

- I found a short, gripping excerpt from my manuscript.
- I posted it to social media with a link to the full book.

Day 5: The Spotlight Trade

- I reached out to one other author in my genre.
- I offered to swap a simple spotlight feature with them.

Day 6: The Doorway Check

- I visited my social media bios and author profiles as a stranger.
- I fixed my links so they go straight to my book or my link hub.

Day 7: The Review Request

- I messaged one happy reader or friend.
- I asked them to leave a short, honest review.